

PAUL HAEBERLI
Application No.: 09/560,222
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*2 to re
#9 Response
PD
10/11/02*

PATENT
SF013

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

HAEBERLI

Application No.: 09/560,222

Filed: 4/28/2000

For: SYSTEM AND METHOD OF
CHANGING ATTRIBUTES OF AN
IMAGE-BASED PRODUCT

Examiner: Fadok, Mark A.

Art Unit: 3668

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RESPONSE TO OFFICE ACTION

*I certify that this document was faxed to
Commissioner for Patents on 10/9/03*

[Signature]

OFFICIAL

Assistant Commissioner for Patents
Washington, D.C. 20231

Sirs:

The Office Action mailed August 27, 2002 restricted claims 52-111 from consideration. Claims 1-17, 20-23, 33-38, and 41-44 were rejected under Section 102(e) as anticipated by Morag (6,324,545). Further, claims 24-25, 28-32, 39, 40 and 43 were rejected under 35 USC 103(a) as unpatentable over Morag. Claims 18-19 were rejected under Section 103(a) as unpatentable over Morag and Lo (5,365,252). Claims 26-27 were rejected under Section 103(a) as unpatentable over Morag and Jamzadeh (5,140,348). Finally, claims 45-51 were rejected as unpatentable over Morag and BusinessWire.

Applicants respectfully traverse the rejections and respectfully submit that all claims are in condition for allowance.

The §102 Rejections

Claims 1-17, 20-23, 33-38, and 41-44 under Section 102(e) as anticipated by Morag (6,324,545). Morag relates to a method of generating an album by providing a plurality of digitally encoded images, automatically arranging at least some of the images to fit a format of an album and printing a photograph album using the determined arrangement. Morag notes in the Abstract: "Preferably, each page of the album is a single sheet of photographic paper."

The Office Action noted that "Morag discloses a method comprising: automatically identifying an attribute of a first image; automatically selecting a new value, for a product

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TO: EXAMINER MARK FADOK

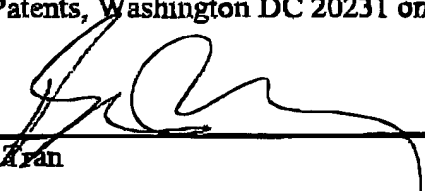
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Message:

Attached is a response for APPLICATION 09/560,222

Should you have questions, please call Bao Tran at 408-528-7490

I hereby certify that the following response was sent by facsimile to the Commissioner for Patents, Washington DC 20231 on October 9, 2002


Bao Tran